

IN THE MOUNTAINS AND YET BY THE SEA

Prien am Chiemsee

Quickly and easily accessible by train from Munich and Salzburg, the market municipality of Prien am Chiemsee has long been a favourite destination for holidays and short-breaks. The architecture of the town is extremely picturesque and many of the shops and houses are decorated with elaborate frescoes in the traditional style of Upper Bavaria. With around 10,000 inhabitants, the idyllic community of Prien is a starting point for a wide variety of sporting, leisure and cultural activities. The climatic health resort is also the only Kneipp Health Cure Centre in Upper Bavaria, offering optimum conditions for those in need of recuperation and therapy.

The breathtaking landscape of the Chiemgau region and the Upper Bavarian Alps offer endless possibilities for hiking, mountain tours, cycle excursions and relaxing walks. When it comes to accommodation, all tastes and requirements are catered for. Prien offers a great range of hotels, guesthouses, private rooms, farm holidays, camping sites and apartments of all sizes.

Throughout the year, Prien's Tourist Association offers guests a varied programme in terms of sport, leisure and art. This includes the Prienavera Leisure Centre, which provides excellent opportunities for sport and relaxation with its swimming pools, water-slide, sauna, solarium and wellness programmes. Prienavera has recently received an award in recognition of its outstanding child-friendly facilities.

Prien offers a varied and captivating culture programme, which caters for all tastes, making a stay in this beautiful region an unforgettable experience:

Every year, Herrenchiemsee - the largest of Chiemsee's three islands and home to the famous palace of the Bavarian King Ludwig II (built in the same style as the Palace of Versailles) - plays host to an array of special cultural events. In June, the public will flock to the Palace's Courtyard of Honour for concerts, musicals and theatre at the New Palace of King Ludwig II.

Also in the month of June, the Tourist Association Prien presents fabulous classical operas in the old quarry of Rohrdorf. 4500 spectators will be placed in on of the most exciting and unique theatre spots in Europe.

In the last week of July, another cultural highlight will be offered in the shape of the Herrenchiemsee Festival. Highly acclaimed classical concerts will be held in the historical 98-metre long Hall of Mirrors and the incomplete staircase of the former court of King Ludwig II.

For lovers of musicals, Prien's Tourist Association organises something really special. In July and August, Germany's first lakeside stage will hosts a colourful and rich programme for its visitors. Concerts and musicals with international artists will be performed on the southern shores of the Chiemsee, set against the impressive backdrop of Herrenchiemsee and the Chiemgau Alps. This was the first stage of its kind in Germany and has been captivating our guests for the last seven years.

Following on from last winter's great success, Prien's Tourist Association is once again organising a special Christmas Market on the Island of Frauenchiemsee. In the first two weekends of advent, more than 70 stalls will be displaying their finest handicrafts, crib figures, wood carvings, and many other gift ideas in the most Christmassy atmosphere imaginable. Hot mulled wine, roasted chestnuts, Kaiserschmarrn (sugared pancakes with raisins) and other delicacies will ensure that visitors are well fed during their visit.

Daily Christmas classical concerts will again be taking place in the Chapel and on the open-air stage and are sure to be a particular highlight of this Christmas Market. Advent and Christmas story-telling in the Torhalle, preceded and followed by traditional popular music, will help to create that pre-Christmas mood for young and old alike. A large exhibition of cribs will round off the various cultural offerings. A varied children's programme is also on offer at the Christmas Market where children can choose to try their hand at pottery and handicrafts, visit the children's zoo or listen to Christmas fairy tales.

To ensure that people from afar also have the chance to enjoy everything on offer around the Lake Chiemsee, Prien's Tourist Association, The Priener Tourismusgesellschaft mbh, offers attractive packages at sensational prices throughout the year. Yet another attractive reason for holidaying in Prien am Chiemsee.

For further information about leisure and cultural activities, in and around Prien, together with details of accommodation and special packages, please contact:

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